

Lead With Purpose Reflection & Practice Worksheet

Story Reflections & Mini-Challenges

Ancient: Ashoka the Great (India, 3rd Century BCE)

Reflection: Where am I still leading for achievement instead of meaning? Mini-Challenge: Identify one decision this week where you can shift from control to contribution.

Middle Era: Brunelleschi and the Dome of Florence (15th Century Italy)

Reflection: Would my current work still matter if my name weren't attached to it? Mini-Challenge: Do one task this week purely for the mission, not the credit.

Modern: Yvon Chouinard and Patagonia (21st Century)

Reflection: What's my Infinite Game — the cause I'd keep serving even if I never 'won'? Mini-Challenge: Define your one-sentence 'Just Cause' this week and share it with someone you trust.

The Purpose Pyramid

Personal Why → Organizational Why → Universal Why

Level	Description	My One Action
Personal Why	The fire that fuels me daily.	
Organizational Why	The mission that aligns my team.	
Universal Why	The impact that serves something larger than me.	

Mini-Challenge: Share your Why with your team or family in one sentence, and ask for theirs.

Weekly Purpose Tracker

Day	How I Lived My Purpose
Mon	
Tue	
Wed	
Thu	
Fri	
Sat	
Sun	

Journaling Prompt

What did I notice this week about how purpose changed my motivation or my impact on others?